

the RN market basket

>BeaconFey clearly identifies the fastest most efficient way to maximize reach and frequency.<

| State | Email Counts | Counts of RNs by State |
|---------------|--------------|------------------------|
| ALABAMA | 11,164 | 39,689 |
| ALASKA | 1,116 | 6,255 |
| ARIZONA | 12,391 | 23,535 |
| ARKANSAS | 6,858 | 42,982 |
| CALIFORNIA | 41,741 | 230,366 |
| COLORADO | 10,384 | 43,744 |
| CONNECTICUT | 7,067 | 42,148 |
| DELAWARE | 1,960 | 7,346 |
| DC | 599 | 1,462 |
| FLORIDA | 52,200 | 169,122 |
| GEORGIA | 9,026 | 67,836 |
| HAWAII | 509 | 2,099 |
| IDAHO | 2,634 | 35,696 |
| ILLINOIS | 25,651 | 11,406 |
| INDIANA | 8,656 | 119,562 |
| IOWA | 8,408 | 61,215 |
| KANSAS | 4,026 | 8,262 |
| KENTUCKY | 12,424 | 40,282 |
| LOUISIANA | 11,218 | 35,656 |
| MAINE | 1,515 | 79,670 |
| MARYLAND | 21,549 | 50,347 |
| MASSACHUSETTS | 13,115 | 17,548 |
| MICHIGAN | 26,329 | 91,463 |
| MINNESOTA | 13,191 | 50,417 |
| MISSISSIPPI | 3,623 | 61,425 |
| MISSOURI | 15,819 | 25,554 |

| State | Email Counts | Counts of RNs by State |
|----------------|--------------|------------------------|
| MONTANA | 856 | 1,410 |
| NEBRASKA | 4,977 | 18,363 |
| NEVADA | 3,874 | 14,096 |
| NEW HAMPSHIRE | 2,786 | 9,740 |
| NEW JERSEY | 21,577 | 92,303 |
| NEW MEXICO | 3,569 | 14,435 |
| NEW YORK | 64,537 | 180,536 |
| NORTH CAROLINA | 10,287 | 79,520 |
| NORTH DAKOTA | 1,892 | 7,122 |
| OHIO | 35,466 | 127,071 |
| OKLAHOMA | 7,036 | 26,213 |
| OREGON | 7,155 | 29,443 |
| PENNSYLVANIA | 23,613 | 150,498 |
| RHODE ISLAND | 1,599 | 12,142 |
| SOUTH CAROLINA | 9,634 | 35,315 |
| SOUTH DAKOTA | 1,024 | 1,368 |
| TENNESSEE | 15,027 | 53,765 |
| TEXAS | 25,040 | 117,613 |
| UTAH | 4,078 | 16,058 |
| VERMONT | 1,334 | 68,769 |
| VIRGINIA | 9,366 | 10,980 |
| WASHINGTON | 6,405 | 9,907 |
| WEST VIRGINIA | 4,603 | 46,940 |
| WISCONSIN | 6,379 | 17,059 |
| WYOMING | 623 | 3,614 |

Total Email Counts: **595,910**
 Total Postal Mail Counts of RNs by State: **2,509,367**

